

Bachelor of Science-Business Administration, Page 2

NOTES FROM PAGE 1:

ACCOLIN ²	ΓING-FINANCE Total	Credits: 24						
B211	(From above major)	Oreans. 24	ACTG132	(From above major)		FINC341	(From above major)	
B212	(From above major)		ACTG133	(From above major)			FINC446 or FINC448	4
B213	,			Intermediate Accounting I	4			•
		9.		og .	•			
ECONOMICS-FINANCE Total credits: 28								
B211	(From above major)		ACTG132	(From above major)		FINC341	(From above major)	
B212	(From above major)		ACTG133 (From above major)			ECON or FINC Electives (min 3 cr at		10
ECO111	(From above major)		ECON201 (From above major)			300/400 I	evel)	
ECO112	(From above major)	ve major) E		ECON202 (From above major)				
HUMAN RESOURCE MGMT Total Credits: 31								
B200	(From above major)		MGMT360	, ,		MGMT451	Labor Law	4
B290	(From above major)		BUSN350	(From above major)			Collective Bargaining	3
ECO111	(From above major)		ECON201	(From above major)		PSYC201	Com Skills in Counseling	3
ECO112	(From above major)			(From above major)		PSYC396	Tests & Measurements	3
B201	Human Resource Mgm			Human Resource Mgmt	3			
B208	Organizational Behavio	or 3	MGMT464	Organizational Behavior	3			
INTERNATIONAL BUSINESS Total Credits: 21								
B200	(From above major)			(From above major)		INTB375	Int'l Business Law	3
M200	(From above major)			(From above major)		INTB289	Global Marketplace	3
Regional Elective 3		Regional E		3	INTB420	Comparative Int'l Mgmt	3	
GEOG,	HIST, or POLI: 100-499		GEOG, F	IIST, or POLI: 100-499		INTB486	International Marketing	3
MARKETING Total Credits: 21								
		Credits: 21	FCONIOOO	(Francisco)		INITD 400	International Manustina	2
ECO112	(From above major)		ECON202	(From above major)		INTB486	International Marketing	3
M200	(From above major)	2	MRKT281	(From above major)	2	MRKT381	Consumer Behavior	3
M205	Principles of Selling	3	WKK 1283	Principles of Selling	3	WIRK 1 300/	400 level electives	6
DI IRI IC D	ELATIONS Total	Credits: 21						
	Persuasion & Comm	3	COMMana	Argumentation & Advocacy	3	COMM210	or 211	3
Select 8 credits from the following:			COMM302 Argumentation & Advocacy Select 8 credits from the following:				Communication Theory	3
B207, CIS111, M200, M202				•	T297		<u>-</u>	4
D201, C	13111, 101200, 101202		BUSN231, CSCI106, MRKT281, MRKT387 COMM320 Public Relations -or LSSU's COMM280, COMM307,					7
				25, COMM399, CSCI107, POL	1325			
			OOMINIOZ	10, OCIVIIVI000, OCO1107, 1 OL	1020			
SPORTS MARKETING Total Credits: 28								
B207	(From above major)		BUSN231	(From above major)		BUSN399	Internsthip	1-4
M200	(From above major)		MRKT281	(From above major)		KINS270	Sports Management	3
M205	Principles of Selling	3	MRKT283	Principles of Selling	3	MRKT379	Sports & Events Marketing	3
Select 12 credits from the following:			Select 12 credits from the following:					
M202, M204			MRKT387, MRKT388					
			-or LSSU	's COMM320, INTB486, KINS	375,			
			1/18/10 400	, MRKT381, MRKT383, MRK1	T00-			